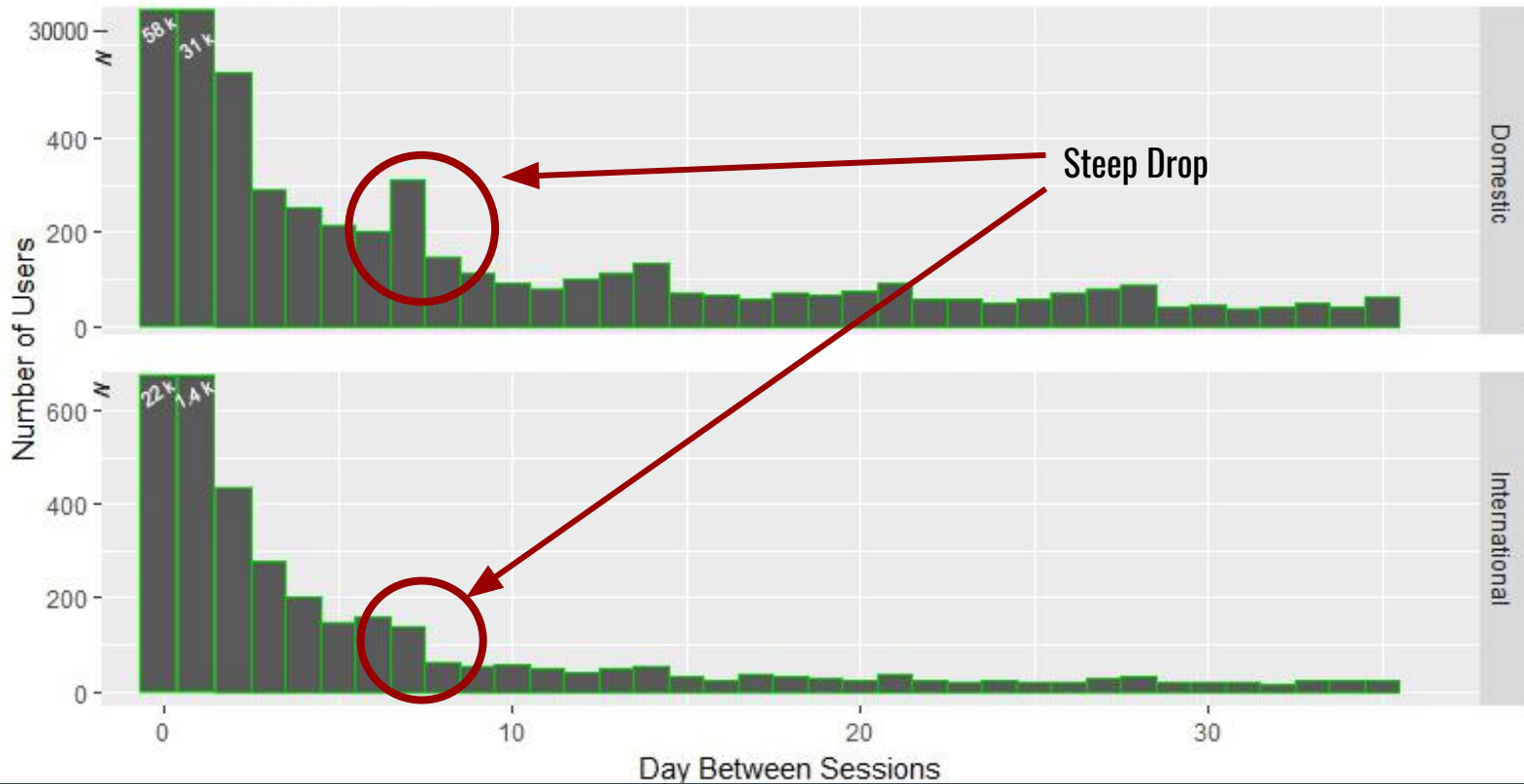


Data Scrubs...the SQL

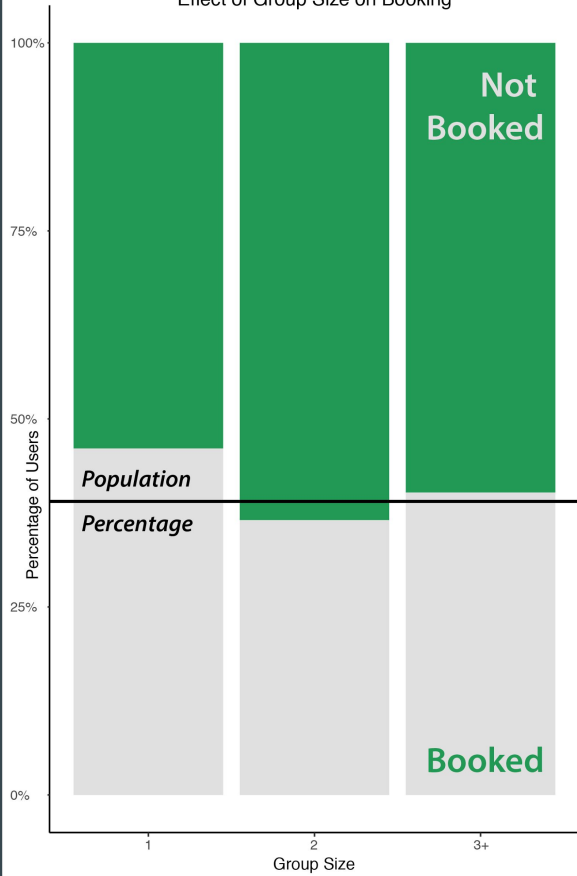


Bri Clements, Robert Garrett, Bob Krueger,
Katherine Shockey, & Ben Smith

Trip Search Duration



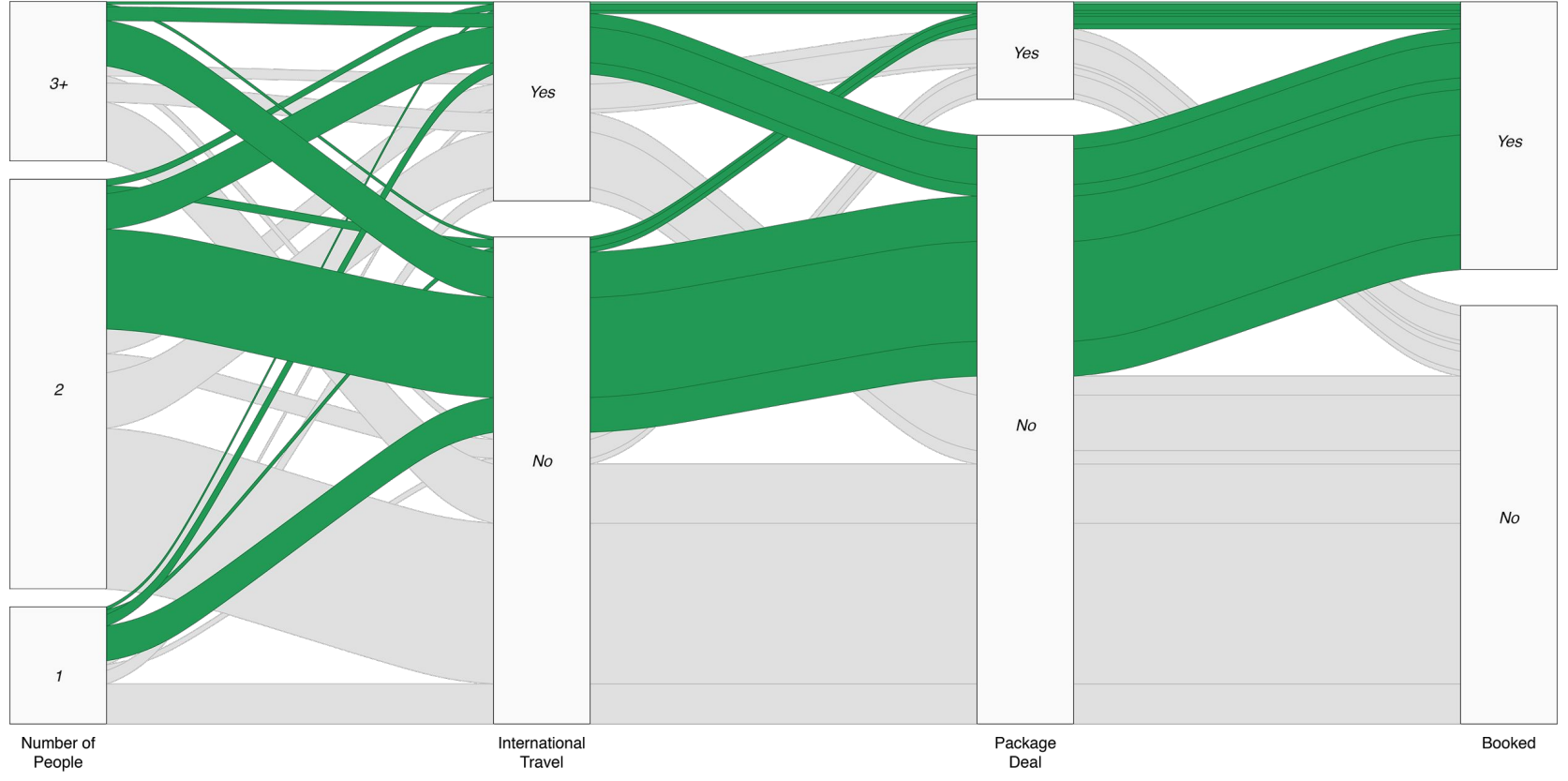
Effect of Group Size on Booking



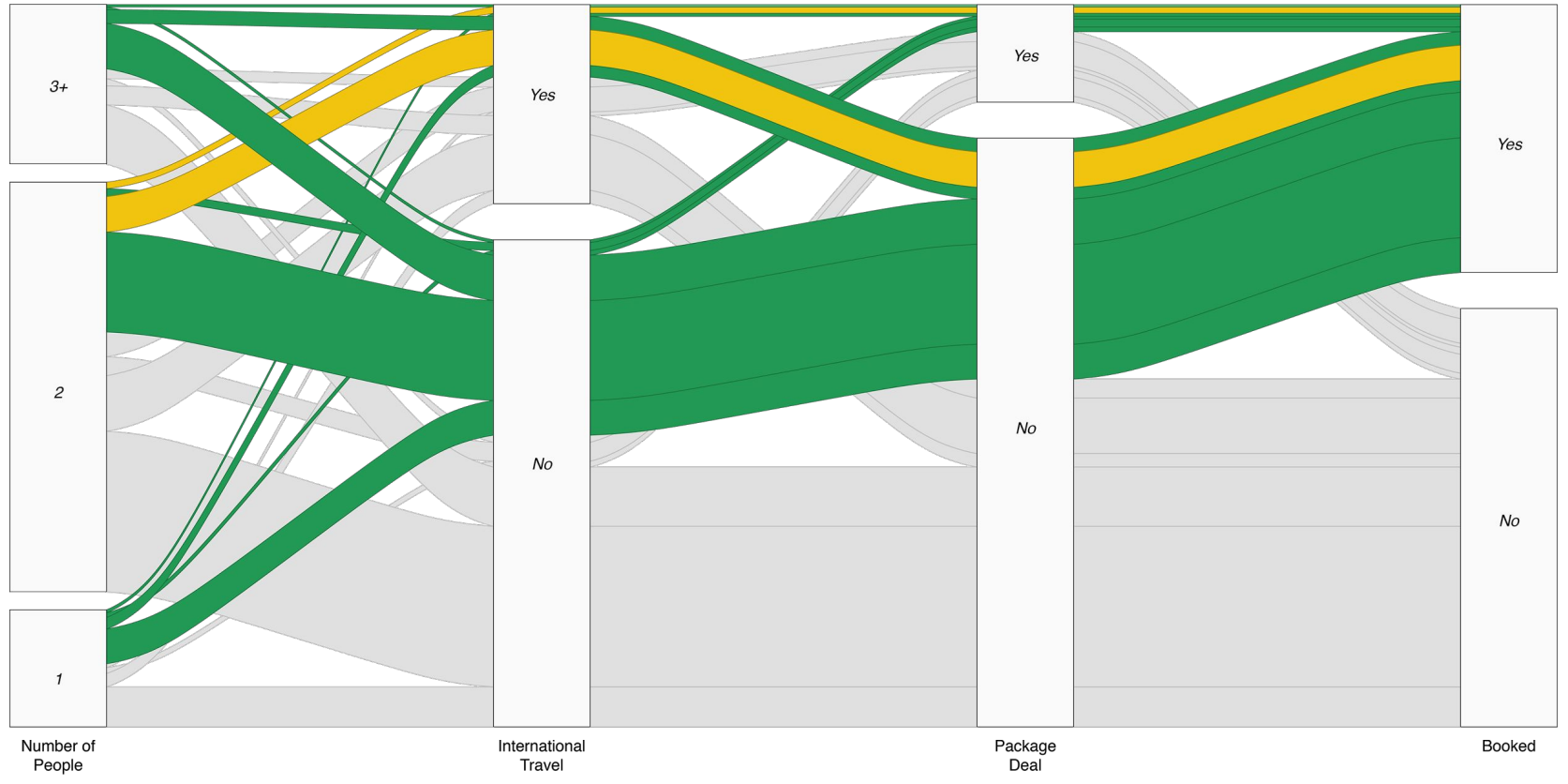
39% of sampled trip journeys resulted in a booking.

Group Type	Booking %	Chi-Squared	P-value
One Person	46%	55.606	<.0001
Two People	37%	23.916	<.0001
3+ People	40%	2.172	.1405

Tracing Influential Factors to Booking



Tracing Influential Factors to Booking



Tracing Influential Factors to Booking

